

## Press Release II/05

*Network Communications of Atlanta/USA to buy their sixth rotary offset press from Zirkon/Germany*

On the occasion of the Print & Converting 05 trade show in Chicago, Network Communications, Inc. of Atlanta have recently placed a purchase order for a new Zirkon printing press. This press is designed for 8 and 16 pages, and is the ideal supplement to their printing shop which is already fitted with five nos. eight-page presses made by Zirkon Druckmaschinen GmbH in Germany.

The contract for this press, which will be due for delivery in 2006, was signed by Steve Kukla on behalf of Zirkon USA, Stuart Christian of Network Communications and Holger N. Röhrs of Zirkon Druckmaschinen GmbH.

The Zirkon 6720 Gold Line is a newly developed press derived from the 24-page Zirkon 9621. It has a cut-off of 452 mm and a cylinder circumference of 902 mm. Its output is 70,000 CPH. The printing cylinders are of the two-around type and thus allow collect mode in the folder, including for 16-page products.

The reel width of 675 mm is adapted to the eight-page press and allows for the reel width used on the other Zirkon presses to be used for the new press, too.

The cross grain from the other Zirkon rotary presses was also maintained. This has been a critical decision for Network Communications as the North American market leader for real estate brochures as a major part of their products will have a quarter fold (three-directional fold).

For more information please visit the Zirkon homepage ([www.zirkon-print.com](http://www.zirkon-print.com)).



*Steve Kukla (zirkon USA), Stuart Christian (Network Com. )and Holger Röhrs (GF zirkon Druckmaschinen GmbH)*